

Common Fundraising Tasks

Before the Fundraiser

- ❖ Proposing the fundraiser to the Board for approval and support
- ❖ Promotion (making posters, sending emails, posting on Social Media)
- ❖ Securing the people and resources needed

During the Fundraiser

- ❖ Needs will vary greatly depending on the type of fundraiser but in the past have included ...
 - Selling tickets or merchandise
 - Securing donations
 - Growing plants
 - Packaging chocolate
 - Hosting a BBQ
- ❖ ... your imagination is the only limit.

After the Fundraiser

- ❖ Sharing the results (website, social media, local paper)
- ❖ Sending a follow-up thank you key contributors and sponsors.
- ❖ Preparing a report for the Board
- ❖ Capture ideas to improve next time